

# EV Challenge School Initiative Form

## Directions for Students and Teachers: **2019-2020 School Year**

1. On the following pages are the activities that a school may complete in the School Initiative activity. Review these activities carefully and determine which ones your school will complete. Note that the timeframe for these activities extends from the day after last year's Final Event through April 14, 2019.
2. Upon completing an activity, fill out the "Date Completed" and "Points Earned" box for that activity. All of the information (including ALL dates) must be accurately completed to earn points. If you need more space than the form allows, attach your additional information to the forms.
3. Bring this completed form and any supporting materials and documentation to the registration officials on the first morning of the Final Event.
4. EV Challenge officials will review your form and total your points. Scores will be announced at the Final Event.
5. **Please don't hesitate to contact Ken Dulaney, EV Challenge Board President, if you have any questions or concerns: [cevcboard@gmail.com](mailto:cevcboard@gmail.com)**

# EV Challenge School Initiative Form

<b>I. Participate in Other Events</b>	<b>Veteran Points</b>	<b>Rookie Points</b>	<b>Date(s) Completed</b>	<b>Points Earned</b>
<b>A. Other Alternative Fuel Events.</b> Participate in organized alternative fuel events other than the EV Challenge Final Event.	10 each	10 each		
<b>B. Display Vehicles at State Fair.</b> Display EV Challenge vehicle(s) at your state fair.	20	20		
<b>C. Other Events.</b> Drive vehicle in community parade or display vehicle at community festival or event.	5 each	5 each		
<b>D. Other Sports Car Events and Car Shows.</b> Each Tarheel, Sports Car Club, or car show event throughout year. Veterans – Compete or display vehicle. Rookies – Compete, display vehicle, or at least 4 students and 1 teacher attend.	7 each	7 each		

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<b>II. Educate Others</b>	<b>Veteran Points</b>	<b>Rookie Points</b>	<b>Date(s) Completed</b>	<b>Points Earned</b>
<b>A. Posters.</b> Have students create posters about electric vehicles and/or alternative fueled vehicles. Hang the posters throughout the school. Include at least one of the posters with your School Initiative forms and package that you bring to the Final Event.	2 points for each poster (10 points max)	2 points for each poster (10 points max)		
<b>B. Brochures.</b> Prepare a bi-fold or tri-fold brochure about your EV program and/or electric vehicles/alternative fueled vehicles. Include the brochure with your School Initiative forms and package that you bring to the Final Event.	5	5		
<b>C. Skits.</b> Develop and present a skit about the environmental benefits of EVs. Present this skit to a local community group, elementary, or middle school.	5 points each time skit is presented	5 points each time skit is presented		
<b>D. Presentations.</b> Prepare and present a live presentation to a local government or civic organization describing your school's EV Challenge program and how it benefits your school.	7 points each time presentation is made	7 points each time presentation is made		
<b>E. Letters/Emails to Elected Officials.</b> Write a letter or email to an elected official explaining the benefits of alternative fueled vehicles and how the EV Challenge is preparing you to make positive changes in the future. With the School Initiative package and forms that you bring to the Final Event, include a copy of at least one of these letters/emails and a list of everyone else that received a letter/email.	1 point for each email or letter; 15 maximum	1 point for each email or letter; 15 maximum		
<b>F. Local News Articles.</b> Get articles written about your school's electric vehicle program in local newspapers. These may be written by the newspaper's reporters or by students. Include a copy of each of these articles in your School Initiative forms and package that you bring to the Final Event.	7 each	7 each		
<b>G. National Articles.</b> Get articles written about your school's electric vehicle program in nationally distributed newspapers or magazines. Include a copy of each of these articles in your School Initiative forms and package that you bring to the Final Event.	15 each	15 each		

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<b>II. Educate Others, continued</b>	<b>Veteran Points</b>	<b>Rookie Points</b>	<b>Date(s) Completed</b>	<b>Points Earned</b>
<b>H. Press Releases.</b> Send a press release to your local news media. Include at least one of the news releases with your School Initiative forms and package that you bring to the Final Event.	5 each; 15 maximum	5 each; 15 maximum		
<b>I. Radio or TV Press.</b> Have a story about your EV program aired on local TV or radio. <b>For each radio or TV piece</b> , include a digital copy (CD, DVD, etc.) or web site link with your School Initiative forms and package that you bring to the Final Event.	10 each	10 each		
<b>J. License Plate.</b> <i>Order and install a new</i> specialized/personalized license plate for your school's EV. The license plate should somehow describe that the vehicle is electric. Be creative. Information can be found through your state's DMV. Include a photo of your license plate with your School Initiative forms and package that you bring to the Final Event.	5	5		
<b>K. School Presentations.</b> <u>Travel</u> to a local school and make a presentation on the EV program.	5 each	5 each		
<b>L. Display Vehicle.</b> Display vehicle at local sponsor/supporter's business or organization.	5 each	5 each		
<b>M. Publish Web Site or Blog.</b> Create or maintain a web site and/or blog about your school's EV program.	20	20		
<b>N. Blogs.</b> Get positive social media entries posted about your school's electric vehicle program on the internet. These may be posted by anyone related to your school. Include a copy of each of these postings in your School Initiative forms and package that you bring to the Final Event.	1 point for each independent posting; 40 maximum	1 point for each independent posting; 40 maximum		
<b>O. Business Cards:</b> Create a set of business cards for the members of your electric vehicle class, team, or club.	5	5		

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<b>III. EV Challenge Supporters</b>	<b>Veteran Points</b>	<b>Rookie Points</b>	<b>Date(s) Completed</b>	<b>Points Earned</b>
<p><b>A. Thank You Emails.</b> Send a student-written thank you email to each of the following EV Challenge sponsors (past, present, future). Include a description of the benefits obtained by students and your community. Include a copy of the emails with your School Initiative forms and package that you bring to the Final Event.</p> <p>1. Triangle Air Awareness (Elaine Loyak, <a href="mailto:elaine.loyack@ncdenr.gov">elaine.loyack@ncdenr.gov</a>) - Sponsored "one team"</p>	8 points for each supporter contacted (32 points total)	8 points for each supporter contacted (32 points total)		
<p><b>B. New Overall Sponsor.</b> Obtain a new EV Challenge sponsor for the overall EV Challenge program. Each \$1,000 of support obtained shall earn 25 points. <b>List the sponsor(s) here:</b></p>	25 each	25 each		
<p><b>C. Rides in Vehicle by Elected Official, including School Board Member</b>            Veterans -- Ride in or drive vehicle.            Rookies – Visit your school and view EV project if your vehicle isn't complete.  <b>List the officials here:</b></p>	5 for each official (20 maximum)	5 for each official (20 maximum)		

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<b>IV. Get Everyone Involved at Your School</b>	<b>Veteran Points</b>	<b>Rookie Points</b>	<b>Date(s) Completed</b>	<b>Points Earned</b>
<b>A. Whole-school or Class Presentations.</b> Conduct a <u>whole-school</u> or single class presentation about your EV program. (The class presentations should be made to classes that aren't typically connected to your school's EV program (English, Spanish, Civics, etc.) As part of your School Initiative forms and package that you bring to the Final Event, include a description of the presentation.	5 each (20 maximum)	5 each (20 maximum)		
<b>B. School Employees.</b> Get up to five school employees who have <u>never</u> driven your vehicle to drive your vehicle. <b>List the employees here:</b>	3 each (15 maximum)	3 each (15 maximum)		
<b>C. Class Projects.</b> Get the EV Challenge taken on as a class project in at least three <u>separate subject classes</u> . (For example, Automotive, Electronics, Physics, English, Biology, etc.) <b>List the classes here:</b>	20	20		
<b>D. Essays/Journals.</b> As a class, team, or club assignment, write a one-page essay or journal entry entitled "What I've Learned from Participating in the EV Challenge." Include a copy of at least one of these essays in your School Initiative forms and package that you bring to the Final Event.	5	5		
<b>E. School Newspaper Articles.</b> Get an article about the EV program in the school newspaper. Include a copy of each of these articles in your School Initiative forms and package that you bring to the Final Event.	5 each	5 each		
<b>F. School Events.</b> Display EV at a school event (football game, parent conferences, etc.).	5 for each event	5 for each event		
<b>G. Yearbook.</b> Get your school's electric vehicle program included as its own separate page or program in the yearbook.	6	6		
<b>H. T-shirt.</b> Create a t-shirt for your electric vehicle class, team, or club.	10	10		

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<b><i>V. Meet These Deadlines</i></b>				
<b>A. Preliminary vehicle design.</b> December 11, 2019	5	5		
<b>B. Battery and Motor obtained.</b> January 17, 2019	5	5		
<b>C. Frame assembled.</b> January 30, 2019	5	5		
<b>D. Brakes, wheels, electrical components installed.</b> February 15, 2019	5	5		
<b>E. Vehicle operational and tested.</b> March 1, 2019	20	20		

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<b>VI. Other Activities</b>	<b>Veteran Points</b>	<b>Rookie Points</b>	<b>Date(s) Completed</b>	<b>Points Earned</b>
If your school completed other EV-related activities that are not listed on this form, please list them below. Challenge officials will award <u>up to fifty points</u> for other activities that meet School Initiative goals. <u>100 Points</u> for bringing in a <i>new school</i> that successfully competes in the EV Challenge.				Leave Blank
<b>1</b>				
<b>2</b>				
<b>3</b>				

**The School Initiative Competition is scored on the honor system. Challenge officials depend upon the instructors and students at each school to honestly and accurately complete this form.**

*I certify that this form has been completed with honesty and total accuracy:*

<i>Printed Name of Lead Instructor</i>	<i>Signature of Lead Instructor</i>	<i>Date</i>
<i>Printed Name of Lead Student</i>	<i>Signature of Lead Student</i>	<i>Date</i>